THERANOS STRUGGLES

Cause Map

Problem Outline

What	Problem(s)	Inaccurate lab results, deficiencies found in lab
When	Date	Inspections performed August through September 2015
	Different, unusual, unique	New medical device for testing blood
Where	Facility, site	Labs in CA and Arizona
	Task being performed	Blood tests

Impact to the Goals

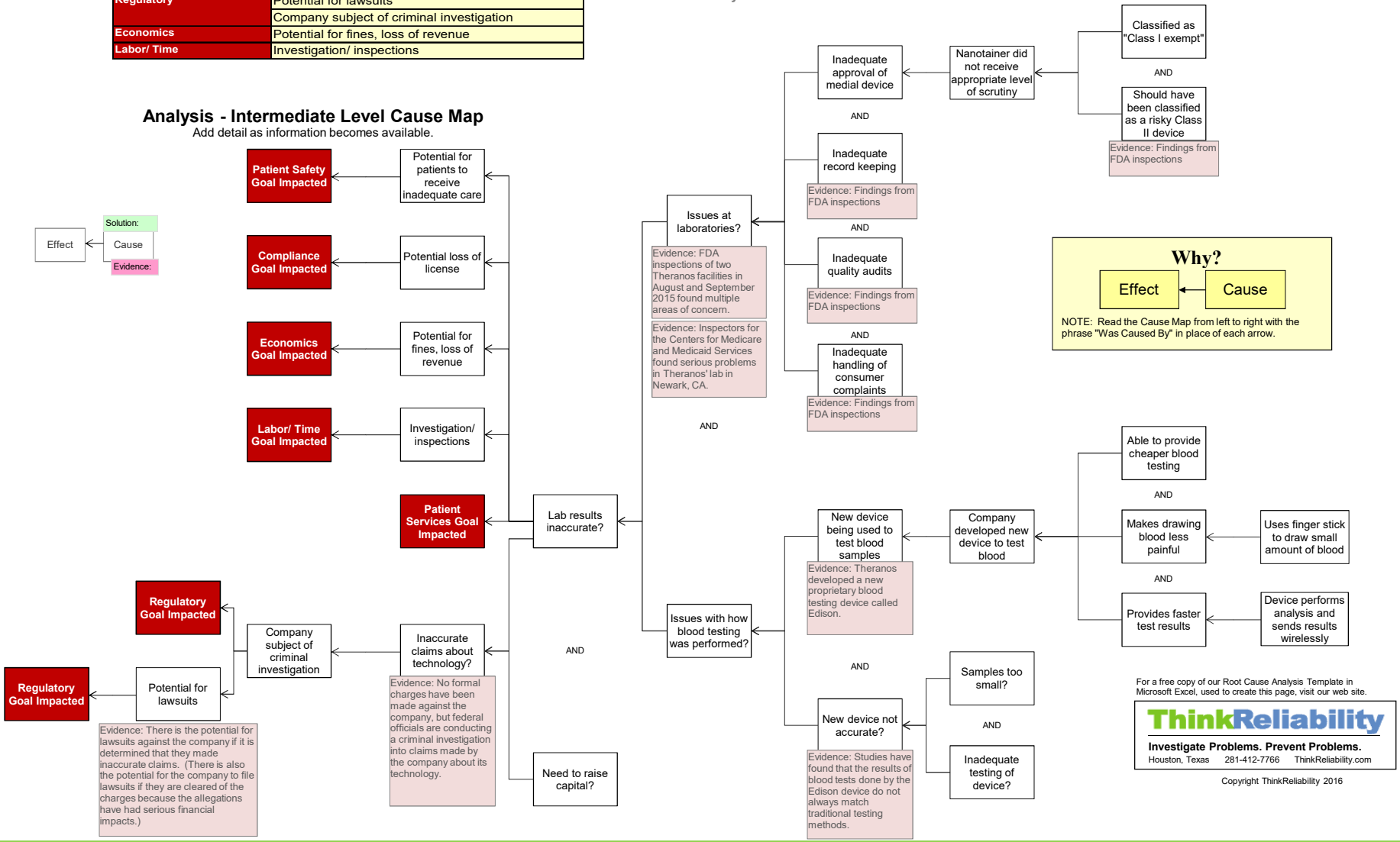
Patient Safety	Potential for patients to receive inadequate care
Compliance	Potential loss of license
Patient Services	Lab results inaccurate?
Regulatory	Potential for lawsuits
	Company subject of criminal investigation
Economics	Potential for fines, loss of revenue
Labor/ Time	Investigation/ inspections

Regulators ask hard questions about blood testing startup

The biotech startup Theranos has been all over headlines in recent years. At first the company made news for its ambitious goals of running comprehensive laboratory testing on just a few drops of blood. The company has claimed to have created a handheld medical device (nicknamed Edison) that uses only a finger prick of blood and makes blood testing less painful, faster and cheaper. Theranos' young and compelling founder Elizabeth Holmes has been featured in multiple magazines, gave a popular Ted talk and has even been compared to Steve Jobs and Bill Gates. In 2014, the company was valued at $9 billion.
Lately, the type of headlines the company has made have changed as the company has been embroiled in controversy.

Analysis - Intermediate Level Cause Map

Add detail as information becomes available.



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ThinkReliability

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